

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, November 13, 2018, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of the Minutes from the Special Meeting of October 9, 2018
5. Approval of Minutes from the Regular Meeting of October 9, 2018
6. Approval of Minutes from the Special Meeting of November 1, 2018
7. Old Business
 - A. Continue Discussion of 2019 Programming
8. New Business
 - A. Discuss and Approve Participation in Downtown Arts Week 2019
9. Correspondence
10. Items from the Commission
11. Items from Staff
12. Items from the Audience
13. Adjournment

POSTED: November 8, 2018

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION – CIVIC ART SUBCOMMITTEE
SPECIAL MEETING MINUTES
October 9, 2018, 6:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:20 p.m.

Roll call found Commissioners Dhugga, Lees and Poole present.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. RECEIVE AND DISCUSS CIVIC ART PROGRAM UPDATE FROM STAFF

CAM Wilson provided an update regarding potential civic art projects including Downtown Utility Boxes, Tracy Animal Shelter and Legacy Fields. While these projects are still without funding, CAM Wilson recently toured Legacy Fields with Parks Department Staff and confirmed interest in the incorporation of art and design components at several locations across the sports park as build out continues. Commissioners discussed the challenges of developing of meaningful projects at such a large venue. The group agreed that prioritized locations and project budgets will be important to a future Request For Proposals and/or direct commissioning of artists.

CAM Wilson provided copies of the current working revision of the Civic Art Plan (CAP). Commissioners were asked to review the document in preparation to discuss and edit the on-going revision forward. CAM Wilson explained the goal was to submit a new CAP to the Tracy Arts Commission and City Council for review and approval in 2019.

The next meeting of the Civic Art Subcommittee was scheduled for Tuesday, November 13 at 6:00 p.m.

3. ADJOURNMENT

ACTION The meeting was adjourned at 7:01 p.m.

The above agenda was posted at the Tracy City Hall on October 4, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION
MEETING MINUTES
October 9, 2018, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:11 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Lees, Poole, and Sandhu present. Commissioner Fuller was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None.

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON SEPTEMBER 11, 2018

ACTION Motion by Commissioner Bordes, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON SEPTEMBER 27, 2018

ACTION Motion by Commissioner Dhugga, seconded by Commissioner Bordes to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

4. RECEIVE AD HOC YOUTH PROGRAMMING SUBCOMMITTEE UPDATE

Commissioner Dhugga provided a working outline for a proposed Tracy Youth Art and Music Festival. She reviewed event components being considered including name, time/date of event, venue, target audiences, potential collaborators, headliner and local acts, food vendors, and booth rentals or sponsorships. The event is envisioned to feel organic in design with simultaneous activities in the spirit of Burning Man, and should be curated by the target youth audiences.

CAM Wilson reported there is no availability at the Grand Theatre Center for the Arts in April or May, 2019.

The Ad Hoc Youth Programming Subcommittee will meet again on Thursday, November 1, and again in December to complete their project. Recommendations will be presented to the Tracy Arts Commission for review and approval in early 2019.

Commissioners support Commissioner Dhugga's efforts to continue discussion with the Youth Advisory Commission as a potential collaborator on the project.

5. DISCUSSION OF 2019 PROGRAMMING

CAM Wilson provided Commissioners with a copy of the Tracy Arts Commission (TAC) Mission Statement from Bylaws, as well as TAC duties from the City of Tracy website for discussion reference.

Commissioners shared and discussed ideas for new programming in 2019.

Commissioner Lees suggested a Winter Solstice event with lights and illuminated installations.

Commissioner Poole suggested a family-friendly Oktoberfest with cook-offs, challenges, water features, music, dancing, and beer.

Commissioner Bordes suggested new programming that would appeal to commuters and young families. He stated the TAC role should be to support and strengthen the arts, arts education, public art, and culture, explaining the arts in Tracy should be driven by local artists. Commissioner Bordes suggested the TAC start small, simplify, and offer new events in support of the local creative community such as exhibits and poetry, underserved ethnic groups, and consider Sunday programming.

Commissioner Borges-Soto suggested a family-friendly October event with the lunar and/or pumpkin theme featuring artists and activities similar to the Downtown Tracy Artwalk. In addition she asked Commissioners to consider a veteran appreciation month featuring veteran artists, a arts-as-healing theme, fundraising for the local creative community, and felt the TAC should offer four events presented across the year instead of events clustered in the summer months.

Commissioner Sandhu suggested that new TAC programming should consider Tracy's growth, with people coming from different places. He supports different venues throughout the City and events that would appeal to different ethnicities and neighborhoods. Commissioner Sandhu also suggested that the TAC should market new programming by being present at other community events.

Commissioner Dhugga suggested the City is growing and that the TAC should look at other cities that have thriving arts and similar demographics for reference. She supports a better effort to foster public/private relationships in order to create more civic art, and to find ways to support local artists by helping to promote their events or provide new resources to them. Additional suggestions included an art auction, matching artists to businesses, plays in the park, film festival, temporary art installations, and a larger presence on social media.

6. CORRESPONDENCE

None

7. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

8. ITEMS FROM STAFF

None.

9. ITEMS FROM THE AUDIENCE

None.

10. ADJOURNMENT

ACTION The meeting was adjourned at 8:39 p.m.

The above agenda was posted at the Tracy City Hall on October 5, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION – AD HOC YOUTH PROGRAMMING SUBCOMMITTEE
SPECIAL MEETING MINUTES
November 1, 2018, 6:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:10 p.m.

Roll call found Commissioners Bordes, Dhugga and Poole absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ADJOURNMENT

ACTION The meeting was cancelled at 6:11 p.m. due to a lack of a quorum.

The above agenda was posted at the Tracy City Hall on October 29, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
November 13, 2018**

AGENDA ITEM 7.a.

REQUEST

CONTINUE DISCUSSION OF 2019 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series.

As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019.

Commissioners agreed to begin discussion at the meeting of October 9 and maintain a standing agenda item forward in order to work on this project in a timely and effective manner.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2019 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
November 13, 2018**

AGENDA ITEM 8.a.

REQUEST

DISCUSS AND APPROVE PARTICIPATION IN DOWNTOWN ARTS WEEK 2019

DISCUSSION

Cultural Arts Division (CAD) Staff is working to develop Downtown Arts Week, a celebration of Downtown Tracy's cultural offerings between April 13th and 19th, 2019. The goal of the event is to encourage partnership between artists/art organizations, businesses, and the community-at-large throughout the downtown district by offering a weeklong presentation of activities, performances, exhibits, and events. Such components may include paint nights, demonstrations, live music, workshops, pop-up shops, and interactive activities.

The CAD is seeking collaboration between the Grand Theatre Center for the Arts, Grand Foundation, Tracy Arts Commission, and Tracy City Center Association as the proposed presenters of the programming. Presenters are being asked to provide support in planning, attending, and promoting the event. Expenses will be offset by CAD budget and potential sponsorships.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Discuss and Approve Participation in Downtown Arts Week 2019

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II