

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, December 11, 2018, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of the Minutes from the Special Meeting of November 13, 2018
5. Approval of Minutes from the Regular Meeting of November 13, 2018
6. Old Business
 - A. Continue Discussion of 2019 Programming
7. Correspondence
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

POSTED: December 6, 2018

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION – CIVIC ART SUBCOMMITTEE
SPECIAL MEETING MINUTES
November 13, 2018, 6:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:22 p.m.

Roll call found Commissioner Lees present. Commissioners Dhugga and Poole were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ADJOURNMENT

ACTION The meeting was cancelled at 6:22 p.m. due to a lack of a quorum.

The above agenda was posted at the Tracy City Hall on November 8, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

TRACY ARTS COMMISSION
MEETING MINUTES
November 13, 2018, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:04 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Fuller, Lees, and Sandhu present. Commissioners Dhugga and Poole were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None.

2. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON OCTOBER 9, 2018

ACTION Motion by Commissioner Lees, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON OCTOBER 9, 2018

ACTION Motion by Commissioner Borges-Soto, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

4. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON NOVEMBER 1, 2018

ACTION Motion by Commissioner Fuller, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 4:0.

5. CONTINUE DISCUSSION OF 2019 PROGRAMMING

Commissioners shared and discussed ideas for new programming in 2019.

Commissioner Fuller wanted the record to state that she felt it was a mistake and is 100% against getting rid of Music & Picnic in the Park, as a core TAC event. She felt the low attendance was due to fire and haze in the region. Commissioner Fuller suggested the Commission conduct a community survey via letter or utility bill to gain input.

Commissioner Sandhu stated that the Commission should have specific ideas and questions if asking for public feedback. Instead, he supports change that will attract new and different audiences and cultures in the community.

Commissioner Lees stated that the public already let the Commission know how they felt about the concert series, as they were not interested in attending. She cited the continued success of the Block Parties and stated the TAC has no reason to replicate similar programming.

Commissioner Bordes-Soto stated that programming on Thursday does not appeal to the commuter-lifestyle of the community. She supports new efforts to bring arts programming to the public.

Commissioner Bordes stated the TAC should operate within their purpose and mission, and be part of the redevelopment of downtown supporting the creation of an arts district. Commissioner Bordes suggested the TAC should do more than a presenting series, and instead be experts on the arts, engaging in conversations about redevelopment and arts education. He would like to see a granting program return in order to help artists and arts organizations.

6. DISCUSS AND APPROVE PARTICIPATION IN DOWNTOWN ARTS WEEK 2019

CAM Wilson presented this Staff item for the Commission's consideration, stating this new event series could serve as a platform for the TAC to engage the public, as well as interact with the local creative community and the business community in downtown. Commissioners voiced support as this project mirrors the on-going discussion about new arts programming in 2019.

ACTION Motion by Commissioner Lees, seconded by Commissioner Bordes to approve TAC participation in Downtown Arts Week 2019. Voice vote found all in favor; motion carried 5:0.

7. CORRESPONDENCE

None

8. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

9. ITEMS FROM STAFF

None.

10. ITEMS FROM THE AUDIENCE

None.

11. ADJOURNMENT

ACTION The meeting was adjourned at 8:00 p.m.

The above agenda was posted at the Tracy City Hall on November 8, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
December 11, 2018**

AGENDA ITEM 6.a.

REQUEST

CONTINUE DISCUSSION OF 2019 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series.

As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019.

Commissioners agreed to begin discussion at the meeting of October 9 and maintain a standing agenda item forward in order to work on this project in a timely and effective manner. In November, Commissioners confirmed participation in Downtown Arts Week, a celebration of Tracy's cultural offerings between April 13th and 19th, 2019.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2019 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II