

TRACY ARTS COMMISSION – AD HOC YOUTH PROGRAMMING SUBCOMMITTEE
SPECIAL MEETING MINUTES
December 11, 2018, 6:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

The meeting was called to order at 6:07 p.m.

Roll call found Commissioners Bordes and Dhugga present. Commissioner Poole was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. DISCUSS YOUTH PROGRAMMING RECOMMENDATIONS

The Ad Hoc Youth Programming Subcommittee (AHYPS) continued discussion in consideration of finalizing ideas to develop a future youth arts festival. Commissioners agreed the following goals are to be incorporated into their recommendations:

- Event name/logotype contest, marketed through local media and area high schools
- Options for scheduling and host venues
- Create multi-element/media-media event
- Include community-wide collaboration with representatives forming a Project Team
- Project Team to meet monthly
- Adopt as part of FY2019/20 package of new Tracy Arts Commission programming
- Feature headliner act with multiple local/support acts
- Include visual and performing arts
- Include food vendors
- Include community booths of interest to youth, or with youth as a target audience
- Include interactive components
- Utilize a social media marketing campaign

Commissioners finalized an event outline with details that will be presented to the Tracy Arts Commission for review and approval in February 2019.

3. ADJOURNMENT

ACTION The meeting was adjourned at 6:58 p.m.

The above agenda was posted at the Tracy City Hall on December 6, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.