

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, January 8, 2019, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. *Items from the Audience - In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Subcommittee Appointments for 2019
5. Approval of Minutes from the Regular Meeting of December 11, 2018
6. New Business
 - A. Review and Approve 2019 Programming Recommendations
7. Correspondence
8. Items from the Commission
9. Items from Staff
10. Items from the Audience
11. Adjournment

POSTED: January 3, 2019

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
December 11, 2018, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:01 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Fuller, and Lees present. Commissioners Poole and Sandhu were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None.

2. APPROVAL OF MINUTES FROM THE SPECIAL MEETING ON NOVEMBER 13, 2018

ACTION Motion by Commissioner Lees, seconded by Commissioner Bordes to approve the minutes as submitted. Voice vote found all in favor; motion carried 5:0.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON NOVEMBER 13, 2018

ACTION Motion by Commissioner Bordes, seconded by Commissioner Fuller to approve the minutes as amended. Voice vote found all in favor; motion carried 5:0.

4. CONTINUE DISCUSSION OF 2019 PROGRAMMING

Commissioners shared and discussed ideas for new programming in 2019.

Commissioners suggested Tracy Arts Commission (TAC) participation in Downtown Arts Week, April 13 – 19, 2019 could include and support multiple events such as an art party, pop-up shop, pre-dinner cocktail hour at restaurant, small-scale drama presentation, and a poetry/spoken word/jazz themed event. Commissioner Lees agreed to research National Poetry Month in April and report back to the TAC in January.

Commissioners requested Staff to compile a list of new programming suggestions for 2019 from the on-going discussion since September 2018. Staff will present these recommendations as an action item for TAC review and approval at the meeting of January 8, 2019.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

7. ITEMS FROM STAFF

None.

8. ITEMS FROM THE AUDIENCE

None.

9. ADJOURNMENT

ACTION The meeting was adjourned at 8:00 p.m.

The above agenda was posted at the Tracy City Hall on December 6, 2018. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

CITY OF TRACY
TRACY ARTS COMMISSION MEETING
January 8, 2019

AGENDA ITEM 6.a.

REQUEST

REVIEW AND APPROVE 2019 PROGRAMMING RECOMMENDATIONS

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series.

As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019. Commissioners agreed to begin discussion at the meeting of October 9 and maintain a standing agenda item forward in order to work on this project in a timely and effective manner.

In November, Commissioners confirmed participation in Downtown Arts Week, a celebration of Tracy's cultural offerings between April 13th and 19th, 2019.

The Ad Hoc Youth Programming Subcommittee concluded their tasks in December 2018. Recommendations for new programming designed to appeal to youth audiences, and to collaborate with youth groups in the community will be presented for TAC review and approval in early 2019.

At the meeting of December 11, 2018 Commissioners requested Staff to compile a list of new programming suggestions from the on-going discussion across the past several months. The TAC is asked to review and approve programming recommendations for the calendar year 2019 from the options below.

1. Continue to re-build/re-invent the summer concert series
2. Single, large interdisciplinary and educational arts event
3. Quarterly event series instead of summer programming
4. Event series at venues throughout the city, serving new audiences and neighborhoods
5. Series of small events combining live music with local performers
6. Series of small events featuring and supporting the local creative community

7. Winter Solstice event featuring lights and illuminated installations
8. Oktoberfest family-friendly event with alcohol, cook-offs, dancing, music and water features
9. Lunar and/or Pumpkin-themed event in October featuring artists and activities

10. TAC participation at other community events; be art ambassadors and experts
11. Promote more Civic Art and develop public/private partnerships for more interest/projects
12. Leadership role in downtown re-development to create an arts district
13. New ways to support local artists; create new Granting Program for artists/organizations

14. Veterans appreciation month participation including artists, arts-as-healing and fundraising
15. Art auction featuring local art/artists and arts patrons/collectors
16. Plays in the Parks (Shakespeare, community theatre, high school drama clubs, etc.)
17. Film festival (independent, art films, animation, movies about art/artists)
18. Temporary public art installations; grow Civic Art Program

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Review and Approve 2019 Programming Recommendations

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II