

TRACY ARTS COMMISSION
MEETING MINUTES
February 12, 2019, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:00 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Fuller, Lees, and Sandhu present.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None.

2. APPROVAL OF MINUTES FROM THE SPECIAL MEETING OF DECEMBER 11, 2018

ACTION Motion by Commissioner Bordes, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON JANUARY 8, 2018

ACTION Motion by Commissioner Bordes, seconded by Commissioner Fuller to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

4. REVIEW AND APPROVE AD HOC YOUTH PROGRAMMING SUBCOMMITTEE RECOMMENDATIONS

Commissioner Dhugga presented the following Ad Hoc Youth Programming Subcommittee (AHYPS) recommendations to the Commission:

1. TAC work to develop and present/co-present a new youth arts festival in Tracy, featuring visual and performing arts in a multi-element/multi-media presentation, as a sustainable event
2. Adopt as part of FY2019/20 package of new TAC programming; review total TAC budget, and estimate festival budget and fundraising goals
3. The festival's mission is to inspire and include Tracy youth in celebrating the arts by creating an environment that features art specifically catering to their taste, and showcases and shares youth talent.
4. Target audience is youth ages 13 – 17, middle and high school
5. Develop a contest to name the festival and create a logotype in collaboration with local high school teachers/classes, and marketed through local media and high schools

6. Seek feedback from youth participants in consideration of event being scheduled in the spring (April/May) or fall (October/November), on a Friday (after school) or Saturday
7. Seek downtown Tracy venue(s) such as Front St. Plaza, Civic Center Plaza, Community Center, Lincoln Park, and the Grand Theatre Center for the Arts
8. Seek collaborators including Youth Advisory Commission, student organizations, arts educators, home school families, Boys & Girls Club, Tracy Make a Difference, local artists and arts organizations, teen church and youth groups, etc.
9. Form Project Team of leaders representing event collaborators, to meet monthly
10. Feature regional headliner musical act and local/regional supporting acts curated by youth in the community, with youth emcees.
11. Feature a variety of hospitality vendors including food trucks and local restaurants
12. Feature vendor booths from businesses and organizations that are of interest to youth, and/or cater to youth as a target audience
13. Feature interaction components such as unique photo opportunities, ball pits, collaborative murals, and contests.
14. Utilize social media as the primary marketing tool for event

CAM Wilson explained that Staff would determine the need to have the new programming recommendations, as well as any subsequent fundraising and expenditures reviewed and approved by the City Manager or City Council.

ACTION

Motion by Commissioner Borges-Soto, seconded by Commissioner Fuller to adopt these recommendations. Voice vote found all in favor; motion carried 6:0.

5. CONTINUE DISCUSSION OF 2019 PROGRAMMING

Commissioner Borges-Soto reported that Patriots Supporting Tracy Warriors, a Tracy nonprofit run by military parents that supports families, military, and veterans groups, is interested in collaborating with the Tracy Arts Commission (TAC).

CAM Wilson presented a request from the property and business owners at 6th & Central for participation in Downtown Tracy Arts Week, April 13 – 20. A \$250 sponsorship for a musician/musical performance was supported by the Commission. The Commission requested that Staff report the date, time, and talent when available.

CAM Wilson advised that Magellan's Restaurant on 6th Street is interested in collaborating with the TAC to present an evening of Poetry and Jazz as part of Downtown Tracy Arts Week. Commissioners supported scheduling the event on Thursday, April 18 from 7 to 9 pm, featuring up to three poets and up to three musicians. Commissioners Lees and Bordes agreed to contact and meet with Mr. Magellan, to discuss and confirm details.

Commissioner Lees reported she attended a meeting with the Grand, Grand Foundation, and Tracy City Center Association to present the TAC components of Downtown Tracy Arts Week. She also attended a poetry workshop in Modesto and is networking with area poets to provide talent for Sidewalk Poetry on April 13, and Poetry and Jazz at Magellan's. Commissioners supported an interactive component to Sidewalk Poetry, and also felt the bookstore on 10th St. could be involved in featuring poetry books.

CAM Wilson advised he is working to schedule a Downtown Tracy Artwalk planning meeting between late March and mid-April, with Artwalk dates to be determined. He also explained the transition of the Downtown Tracy Mural Project into the Civic Art Program would commence with the re-painting of the Grand Theatre Center for the Arts, estimated to occur in the late summer of this year. At that time many of the existing temporary projects will be lost, and the TAC will be involved in the process to create new murals forward.

A meeting of the Budget Subcommittee (BS) was scheduled for February 28 at 6 pm. Commissioner Bordes requested that Staff report the past Re-Granting Program awards in consideration of developing funding for a new Granting Program in FY2019-20.

6. CORRESPONDENCE

None

7. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

8. ITEMS FROM STAFF

None.

9. ITEMS FROM THE AUDIENCE

None.

10. ADJOURNMENT

ACTION The meeting was adjourned at 8:36 p.m.

The above agenda was posted at the Tracy City Hall on February 7, 2019. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.