NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: Tuesday, May 14, 2019, 7:00 p.m.

(or as soon thereafter as possible)

Location: Grand Theatre Center for the Arts, Visual Arts 1

715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

- 1. Call to Order
- Roll Call
- 3. Items from the Audience In accordance with <u>Procedures for Preparation</u>, <u>Posting and Distribution of Agendas and the Conduct of Public Meetings</u>, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.
- 4. Approval of Minutes from the Meeting of April 9, 2019
- 5. New Business
 - A. Discussion of New Granting Program
 - B. Discussion of Youth Arts Festival Timeline and Stakeholders
- Old Business
 - A. Continue Discussion of 2019 Programming
- 7. Correspondence
- 8. Items from the Commission
- 9. Items from Staff
- 10. Items from the Audience
- 11. Adjournment

POSTED: May 9, 2019

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION MEETING MINUTES April 9, 2019, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Dhugga called the meeting to order at 7:00 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Fuller, Lees, Taylor and Sandhu.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

ITEMS FROM THE AUDIENCE

None.

INTRODUCTION OF COMMISSIONER JILL TAYLOR

Commissioner Taylor provided Commissioners with an overview of her experience working in the arts, and interest in contributing to Tracy's growth and quality of life.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON MARCH 12, 2019

ACTION

ACTION

Motion by Commissioner Fuller, seconded by Commissioner Sandhu to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0. Commissioner Taylor abstained.

4. CONTINUE DISCUSSION OF 2019 PROGRAMMING

Commissioners reviewed the details of their participation in Downtown Tracy Arts Week, April 13 – 20:

Sidewalk Poetry with Tama Brisbane and With Our Words Grand Theatre Center for the Arts, Saturday, April 13, 12 to 2 pm

Jessie Hendricks, Spanish Guitar 6th Street Outdoor Seating, Saturday, April 13, 4 to 6 pm

Poetry & Jazz at Magellan's 6th Street Restaurant Lobby, Thursday, April 18, 7 to 9 pm

Commissioner Lees reported she collect the invoice and FormW9 from Ms. Brisbane. Commissioner Bordes confirmed a three-piece jazz ensemble for the event. CAM Wilson will create a promotional flyer for the Commission's use and general distribution.

Commissioners discussed programming components for the upcoming Downtown Tracy Artwalk on June 21, July 19, and September 21. Commissioners agreed to host a table

to network with the creative community and the community-at-large, and sponsor an artist or activity at each of the events. Commissioners agreed to create two teams for each event, one to provide hospitality to artwalk participants, and one to host/network.

Commissioner Lees suggested a plein air painting demonstration, roving performers, literary reading, and a hosted lounge. In addition she supported the idea to collect community feedback, and promote the Downtown Tracy Mural Project and Granting Program when details can be made public.

Commissioner Taylor suggested a stage combat demonstration and a small traveling band with a theme to celebrate the summer solstice. In addition she supported the ideas of a thematic one-person show, movie screening, and a flashmob.

Commissioner Dhugga suggested puppets shows, mimes, a cappella vocal group, Indian dance team, and a surprise element at each event.

Commissioner Borges-Soto suggested a demonstration by a sword fighting academy.

Commissioner Bordes suggested a silent movie with live accompaniment and performance by the Tracy Community Band. He will contact the band director to gauge interest.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

ITEMS FROM STAFF

None.

8. ITEMS FROM THE AUDIENCE

None.

9. ADJOURNMENT

ACTION The meeting was adjourned at 8:30 p.m.

The above agenda was posted at the Tracy City Hall on April 5, 2019. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

CITY OF TRACY TRACY ARTS COMMISSION MEETING May 14, 2019

AGENDA ITEM 5.a.

REQUEST

DISCUSSION OF NEW GRANTING PROGRAM

DISCUSSION

The Tracy Arts Commission (TAC) has adopted recommendations for the creation of a new Granting Program, and has approved a budget recommendation of \$4,000 (three grants of \$1,000 each and four mini-grants of \$250 each) in funding for FY2019-20.

The TAC previously offered a Re-Granting Program that was de-funded with budget cuts in FY2008-09, and seeks to offer a new and effective process in FY2019-20. The TAC seeks to strengthen their role and relationships in the creative community, while developing new and meaningful arts and cultural programming. The purpose of the Granting Program is to provide fiscal support for the creative community-at-large in support of the new programming in the City of Tracy.

The TAC is working with Staff to write Granting Program Guidelines, which will be used to inform the creative community about funding support and help educate candidates about the application process.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Discuss New Granting Program

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

CITY OF TRACY TRACY ARTS COMMISSION MEETING May 14, 2019

AGENDA ITEM 5.b.

REQUEST

DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

DISCUSSION

The Tracy Arts Commission (TAC) is in the process of developing new and meaningful programming for 2019 and beyond. In February Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March Commissioners approved budget recommendations for FY2019-20, which identified the need to fundraise a minimum of \$10,000 to support the new event.

Commissioners agreed to begin discussion in May, with continued discussion in June and July, in order to create a working timeline for event development. In addition the TAC will form a list of community stakeholders who could be invited to serve as part of the project team. The project team is envisioned to work collaboratively with the TAC to create, market, and contribute to the event.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Discuss Youth Arts Festival Timeline and Stakeholders

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

CITY OF TRACY TRACY ARTS COMMISSION MEETING May 14, 2019

AGENDA ITEM 6.a.

REQUEST

CONTINUE DISCUSSION OF 2019 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series.

As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019.

Commissioners agreed to begin discussion at the meeting of October 9 and maintain a standing agenda item forward in order to work on this project in a timely and effective manner. In November, Commissioners confirmed participation in Downtown Tracy Arts Week, a celebration of Tracy's cultural offerings between April 13 and 20, 2019. In January, Commissioners approved recommendations for a package of new programming and creative community support for implementation in 2019. In February, Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March, Commissioners approved budget recommendations for FY2019-20.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2019 Programming

Prepared By: William Wilson, Cultural Arts Manager - Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II