

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, July 9, 2019, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of June 11, 2019
5. Old Business
 - A. Continue Discussion of 2019 Programming
 - B. Continue Discussion of Youth Arts Festival Timeline and Stakeholders
 - C. Continue Discussion of New Granting Program
6. Correspondence
7. Items from the Commission
8. Items from Staff
9. Items from the Audience
10. Adjournment

POSTED: July 3, 2019

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
June 11, 2019, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Vice Chair Fuller called the meeting to order at 7:02 p.m.

Roll call found Commissioners Borges-Soto, Dhugga, Fuller, Lees, Taylor and Sandhu present. Commissioner Bordes was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None.

2. ELECTION OF CHAIR AND VICE CHAIR FOR 2019-20

ACTION Commissioner Lees will serve as Chair and Commissioner Sandhu will serve as Vice Chair effective July 2019.

3. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON MAY 14, 2019

ACTION Motion by Commissioner Taylor, seconded by Commissioner Lees to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

4. DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

Commissioners identified 16 potential stakeholders for the project who represented resources, support and/or work with youth, and have experience in public programming. Commissioners agreed to divide the list at the July meeting and begin the process to invite stakeholders to the Regular Meeting on October 8 for project orientation. CAM Wilson will create a simple introduction to the project for Commissioners to use in communications with stakeholders. Commissioners agreed the meeting structure for the project should be determined by the stakeholders and not be meetings of the Tracy Arts Commission (TAC). Two Commissioners will be appointed to attend stakeholder meetings and report back to the TAC as needed.

5. CONTINUE DISCUSSION OF 2019 PROGRAMMING

Commissioner Lees confirmed that Tracy artist Cheryl Bloomfield accepted the invitation to the presented by the TAC at the Downtown Tracy Artwalk on June 21. CAM Wilson confirmed participant hospitality will be pizza, snacks, and a beverage. Commissioners agreed to distribute a public survey beginning in June and running through September to be used to collect community feedback in consideration of programming development

forward. CAM Wilson will create the survey and provide copies to the TAC as needed. Commissioners requested that CAM Wilson order a custom tablecloth for the TAC that can be used at public programming. CAM Wilson will work to have the covering available for the first Artwalk.

Commissioner Dhugga reported she is working to confirm an Indian dance troupe to be presented at the July Artwalk. Commissioner Taylor reported she is working to confirm Shakespearean Jukebox from Modesto to be presented at the September Artwalk.

6. CORRESPONDENCE

None

7. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

8. ITEMS FROM STAFF

None

8. ITEMS FROM THE AUDIENCE

None.

9. ADJOURNMENT

ACTION The meeting was adjourned at 8:52 p.m.

The above agenda was posted at the Tracy City Hall on June 6, 2019. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

CITY OF TRACY
TRACY ARTS COMMISSION MEETING
July 9, 2019

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF 2019 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series.

As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019.

Commissioners agreed to begin discussion at the meeting of October 9 and maintain a standing agenda item forward in order to work on this project in a timely and effective manner. In November, Commissioners confirmed participation in Downtown Tracy Arts Week, a celebration of Tracy's cultural offerings between April 13 and 20, 2019. In January, Commissioners approved recommendations for a package of new programming and creative community support for implementation in 2019. In February, Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March, Commissioners approved budget recommendations for FY2019-20. The TAC has agreed to present a variety of visual and performing artists at the Downtown Tracy Artwalk on June 21, July 19, and September 21, and implemented a public survey on June 21. Surveys will be collected through September and the feedback will be considered in programming development forward.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2019 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
July 9, 2019**

AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

DISCUSSION

The Tracy Arts Commission (TAC) is in the process of developing new and meaningful programming for 2019 and beyond. In February Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March Commissioners approved budget recommendations for FY2019-20, which identified the need to fundraise a minimum of \$10,000 to support the new event.

Commissioners agreed to begin discussion in May, with continued discussion in June and July, in order to create a working timeline for event development. At the May meeting the Commission moved to delay discussion until June. In June Commissioners formed a list of community stakeholders who could be invited to serve as part of the project team. The project team is envisioned to work collaboratively with the TAC to create, market, and contribute to the event. Commissioners will invite stakeholders to attend the Regular Meeting of October 8 for project orientation.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Youth Arts Festival Timeline and Stakeholders

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
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AGENDA ITEM 5.c.

REQUEST

CONTINUE DISCUSSION OF NEW GRANTING PROGRAM

DISCUSSION

The Tracy Arts Commission (TAC) has adopted recommendations for the creation of a new Granting Program, and has approved a budget recommendation of \$4,000 (three grants of \$1,000 each and four mini-grants of \$250 each) in funding for FY2019-20.

The TAC previously offered a Re-Granting Program that was de-funded with budget cuts in FY2008-09, and seeks to offer a new and effective process in FY2019-20. The TAC seeks to strengthen their role and relationships in the creative community, while developing new and meaningful arts and cultural programming. The purpose of the Granting Program is to provide fiscal support for the creative community-at-large in support of the new programming in the City of Tracy.

The TAC is working with Staff to write Granting Program Guidelines, which will be used to inform the creative community about funding support and help educate candidates about the application process.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of New Granting Program

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II