

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, December 10, 2019, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of November 12, 2019
5. Old Business
 - A. Continue Discussion of 2019-20 Programming
 - B. Continue Discussion of Youth Arts Festival Timeline and Stakeholders
6. Correspondence
7. Items from the Commission
8. Items from Staff
9. Items from the Audience
10. Adjournment

POSTED: December 5, 2019

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
November 12, 2019, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Lees called the meeting to order at 7:02 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Fuller, Lees, Sandhu and Taylor present.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

The following attendees stated they were present to observe the meeting, with interest in applying to the current recruitments for the Tracy Arts Commission (TAC):

Robert Young and Aubrey McClellan, 555 W. Deerwood Lane, Tracy
Tanya Will, 1304 Tom Fowler Dr, Tracy

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON OCTOBER 8, 2019

ACTION Motion by Commissioner Bordes, seconded by Commissioner Taylor to approve the minutes as submitted. Voice vote found all in favor; motion carried 7:0.

3. CONTINUE DISCUSSION OF 2019-20 PROGRAMMING

CAM Wilson reported that he and Commissioner Borges-Soto met with veteran artist Will Watts of Tracy, on October 16. Mr. Watts is interested in collaborating with the TAC to produce a temporary mural project on the wall of the West Side Market Building in Jackson Alley, adjacent to the Grand Theatre Center for the Arts. CAM Wilson stated the timeline for the project is between November 2019 and June 2020.

CAM Wilson provided the results from the public survey conducted at the Downtown Tracy Artwalk in June, July, and September. Commissioners noted strong support for youth programming and grants for more art in Tracy. CAM Wilson remarked the survey was also useful in providing a sampling of Artwalk attendees in relationship to the arts.

CAM Wilson advised Downtown Tracy Arts Week is scheduled for April 3 – 10, 2020. Commissioners agreed to discuss ideas for participation at the meeting on December 10.

4. CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

Commissioners discussed the results of the meeting with stakeholders on October 8. Commissioners affirmed the voiced need and potential for a new youth arts festival event in Tracy, and agreed that community and youth leadership must emerge for the project to develop forward. Without strong community support and collaboration, the TAC will be incapable of developing the project forward. The Boys and Girl Club of Tracy, Tracy United to Make a Difference, Youth Advisory Commission (YAC), and local school clubs and organizations were identified as the key stakeholders suggested to participate in a project team along with the TAC. Commissioner Dhugga will contact the YAC in effort to represent the TAC in a discussion item to present the youth arts festival project recommendations at their December meeting.

5. CONTINUE DISCUSSION OF NEW GRANTING PROGRAM

CAM Wilson advised he will continue working on draft copy for the new Granting Program, with only the application form pending. It is anticipated the document will be presented to the TAC for review and approval in early 2020.

6. CORRESPONDENCE

None

7. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

9. ITEMS FROM STAFF

None

10. ITEMS FROM THE AUDIENCE

Ms. Will introduced herself as a long-time Tracy business (salon) owner who has participated in the Tracy Chamber of Commerce and the Tracy City Center Association. She stated in recent years her interest in the arts has increased and she is now seeking new activities and involvement with the arts. In addition, Ms. Will voiced support for new youth programming in Tracy.

11. ADJOURNMENT

ACTION The meeting was adjourned at 7:52 p.m.

The above agenda was posted at the Tracy City Hall on November 7, 2019. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
December 10, 2019**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF 2019-20 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series.

As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019.

Commissioners agreed to begin discussion at the meeting of October 9 and maintain a standing agenda item forward in order to work on this project in a timely and effective manner. In November, Commissioners confirmed participation in Downtown Tracy Arts Week, a celebration of Tracy's cultural offerings between April 13 and 20, 2019. In January, Commissioners approved recommendations for a package of new programming and creative community support for implementation in 2019. In February, Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March, Commissioners approved budget recommendations for FY2019-20. The TAC has agreed to present a variety of visual and performing artists at the Downtown Tracy Artwalk on June 21, July 19, and September 21, and implemented a public survey on June 21. Surveys were collected through September and the feedback will be considered in programming development forward.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2019 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
December 10, 2019**

AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

DISCUSSION

The Tracy Arts Commission (TAC) is in the process of developing new and meaningful programming for 2019 and beyond. In February Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March Commissioners approved budget recommendations for FY2019-20, which identified the need to fundraise a minimum of \$10,000 to support the new event.

Commissioners agreed to begin discussion in May, with continued discussion in June and July, in order to create a working timeline for event development. At the May meeting the Commission moved to delay discussion until June. In June Commissioners formed a list of community stakeholders who could be invited to serve as part of the project team. The project team is envisioned to work collaboratively with the TAC to create, market, and contribute to the event. Commissioners invited stakeholders to attend the Regular Meeting of October 8 for project orientation and feedback.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Youth Arts Festival Timeline and Stakeholders

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II