

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, January 14, 2020, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. New Commissioner Introductions
5. Subcommittee Appointments for 2020
6. Approval of Minutes from the Meeting of December 10, 2019
7. Old Business
 - A. Continue Discussion of 2019-20 Programming
 - B. Continue Discussion of Youth Arts Festival Timeline and Stakeholders
8. Correspondence
9. Items from the Commission
10. Items from Staff
11. Items from the Audience
12. Adjournment

POSTED: January 10, 2020

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
December 10, 2019, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Lees called the meeting to order at 7:06 p.m.

Roll call found Commissioners Bordes, Borges-Soto, Dhugga, Fuller, Lees, and Taylor present. Commissioner Sandhu was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

The following attendees stated they were present to observe the meeting:

Tanya Garcia Will, 1304 Tom Fowler Dr., Tracy
Cynthia Reis, 1980 Thomas Dehaven Ct., Tracy

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON NOVEMBER 12, 2019

ACTION Motion by Commissioner Fuller, seconded by Commissioner Bordes to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. CONTINUE DISCUSSION OF 2019-20 PROGRAMMING

CAM Wilson reported that veteran artist Will Watts of Tracy had provided the first draft of his concept for a temporary mural project on the wall of the West Side Market Building in Jackson Alley, adjacent to the Grand Theatre Center for the Arts. CAM Wilson stated the updated timeline for the project is between Downtown Tracy Arts Week, April 3 – 10, 2020, and the Downtown Tracy Artwalk in June, date to be determined. Commissioners reviewed Mr. Watts' drawing noting the image and concept was powerful, timely, and thought provoking. Commissioners voiced support for the April option if possible, and are looking forward to the final concept. CAM Wilson advised he will relay the preliminary feedback to Mr. Watts and work to obtain the final concept for review and approval at the meeting of February 11, 2020.

Commissioners discussed additional participation ideas for Downtown Tracy Arts Week and agreed to again present a literary arts performance event in support of National Poetry Month in April. Commissioner Taylor will take the lead in recruiting area talent and Commissioner Bordes will work to find a venue suitable to host a public performance. Commissioner Lees will communicate with Tama Brisbane and explore other local poets to determine interest and availability in offering an educational component in the form of an activity or workshop on Saturday, April 4.

4. CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

CAM Wilson confirmed communication with the Staff Liaison for the Youth Advisory Commission (YAC). Commissioner Dhugga will present the Tracy Arts Commission (TAC) recommendations for the youth arts festival as a discussion item at the TAC meeting on January 8, 2020, at 6 pm in City Hall. Commissioner Bordes will serve as an alternate. Commissioner Dhugga announced that she also plans to attend the TAC meeting on December 11 as an audience member.

Commissioners discussed next steps expressing the goal to move faster to determine if the project could attract a project team, or if the TAC should stop pursuing it at this time. Commissioners agreed the Special Events Subcommittee (SES) should take the lead inviting key stakeholders and interested youth to attend one more meeting on Saturday, February 15 at 1pm. The purpose of this meeting would be to determine if there is enough support and resources to develop and present the event. CAM Wilson advised that he would have to consult with Cultural Arts Division Staff to determine facility and Staff availability as the meeting day and time are unordinary. CAM Wilson will report back to the SES in early January to confirm the special meeting or offer other options.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

7. ITEMS FROM STAFF

CAM Wilson announced that City Council interviews for Tracy Arts Commission applicants were scheduled for December 11, and that Subcommittee appointments for 2020 will be on the January agenda.

8. ITEMS FROM THE AUDIENCE

Ms. Will voiced support for the proposed youth arts festival and agreed the YAC should be involved. Ms. Reis voiced support for the veteran's mural project, and suggested that youth could become more involved in the arts through a community magazine featuring art and poetry, open mic events, interactive wish projects, and boba tea social gatherings.

9. ADJOURNMENT

ACTION The meeting was adjourned at 8:27 p.m.

The above agenda was posted at the Tracy City Hall on December 5, 2019. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
January 14, 2020**

AGENDA ITEM 7.a.

REQUEST

CONTINUE DISCUSSION OF 2019-20 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series.

As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019.

Commissioners agreed to begin discussion at the meeting of October 9 and maintain a standing agenda item forward in order to work on this project in a timely and effective manner. In November, Commissioners confirmed participation in the first annual Downtown Tracy Arts Week, a celebration of Tracy's cultural offerings between April 13 and 20, 2019.

In January, Commissioners approved recommendations for a package of new programming and creative community support for implementation in 2019. In February, Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020 and beyond. In March, Commissioners approved budget recommendations for FY2019-20. The TAC presented visual and performing artists at the Downtown Tracy Artwalk on June 21, July 19, and September 21, and implemented a public survey. Surveys were collected through September and the feedback will be considered in programming development forward.

Commissioners are currently working to confirm TAC participation in Downtown Tracy Arts Week, April 3 – 10, 2020, the creation of a veteran's mural project in support of art appreciation and wellness between Arts Week and the first Downtown Tracy Artwalk in June, as well as participation in the summer Artwalk events across 2020.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2019-20 Programming

Agenda Item 7.a.
January 14, 2020
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Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
January 14, 2020**

AGENDA ITEM 7.b.

REQUEST

CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

DISCUSSION

The Tracy Arts Commission (TAC) is in the process of developing new and meaningful programming for 2019 and beyond. In February Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March Commissioners approved budget recommendations for FY2019-20, which identified the need to fundraise a minimum of \$10,000 to support the new event.

Commissioners agreed to begin discussion in May, with continued discussion in June and July, in order to create a working timeline for event development. At the May meeting the Commission moved to delay discussion until June. In June Commissioners formed a list of community stakeholders who could be invited to serve as part of the project team. The project team is envisioned to work collaboratively with the TAC to create, market, and contribute to the event. Commissioners invited stakeholders to attend the Regular Meeting of October 8 for project orientation and feedback.

Currently the TAC is working to determine if there is enough community and youth support to develop and present this event in the future or not.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Youth Arts Festival Timeline and Stakeholders

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II