

NOTICE OF REGULAR MEETING

Pursuant to Section 54954.2 of the Government Code of the State of California, a Regular Meeting of the **TRACY ARTS COMMISSION** is hereby called for:

Date/Time: **Tuesday, March 10, 2020, 7:00 p.m.**
(or as soon thereafter as possible)

Location: **Grand Theatre Center for the Arts, Visual Arts 1**
715 Central Avenue, Tracy, CA 95376

Government Code Section 54954.3 states that every public meeting shall provide an opportunity for the public to address the Tracy Arts Commission on any item, before or during consideration of the item, however, no action shall be taken on any item not on the agenda.

1. Call to Order
2. Roll Call
3. Items from the Audience - *In accordance with Procedures for Preparation, Posting and Distribution of Agendas and the Conduct of Public Meetings, adopted by Resolution 2015-052, any item not on the agenda brought up by the public at a meeting shall be automatically referred to staff. If staff is not able to resolve the matter satisfactorily, the member of the public may request a Tracy Arts Commission member to sponsor the item for discussion at a future meeting.*
4. Approval of Minutes from the Meeting of February 11, 2020
5. Old Business
 - A. Continue Discussion of 2019-20 Programming
 - B. Continue Discussion of Youth Arts Festival Timeline and Stakeholders
6. Correspondence
7. Items from the Commission
8. Items from Staff
9. Items from the Audience
10. Adjournment

POSTED: March 6, 2020

The City of Tracy complies with the Americans with Disabilities Act and makes all reasonable accommodations for the disabled to participate in public meetings. Persons requiring assistance or auxiliary aids in order to participate should call City Hall at (209) 831-6000, at least 24 hours prior to the meeting.

Any materials distributed to the majority of the Tracy Arts Commission regarding any item on this agenda will be made available for public inspection in the Cultural Arts Division located at 715 Central Avenue, Tracy, CA during normal business hours.

TRACY ARTS COMMISSION
MEETING MINUTES
February 11, 2020, 7:00 p.m.

Grand Theatre Center for the Arts, 715 Central Avenue

Chair Lees called the meeting to order at 7:02 p.m.

Roll call found Commissioners Anderson, Bordes, Lees, and Reis present.
Commissioners Dhugga, Sandhu, and Taylor were absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON JANUARY 14, 2020

ACTION Motion by Commissioner Anderson, seconded by Commissioner Reis to approve the minutes as amended. Voice vote found all in favor; motion carried 4:0.

3. REVIEW AND APPROVAL OF CIVIC ART WINDOW SHADES PROJECT RFP

CAM Wilson orientated Commissioners on a new Civic Art Program project that will seek original works of art to be digitally printed on a set of window shades across the Galleries at the Grand Theatre Center for the Arts. Commissioners reviewed the Request For Proposals and voiced support.

ACTION Motion by Commissioner Reis, seconded by Commissioner Bordes to approve the RFP as submitted. Voice vote found all in favor; motion carried 4:0

4. REVIEW AND APPROVAL OF GRANTING PROGRAM GUIDELINES AND APPLICATION

CAM Wilson presented guidelines and the application form in support of a new Tracy Arts Commission (TAC) Granting Program. Commissioners reviewed them and voiced support. CAM explained that with TAC approval the document will be submitted for executive review and updates will be provided as available in effort to keep the project on schedule.

ACTION Motion by Commissioner Bordes, seconded by Commissioner Anderson to approve the Granting Program Guidelines and Application as submitted. Voice vote found all in favor; motion carried 4:0

5. CONTINUE DISCUSSION OF 2019-20 PROGRAMMING

Commissioners continued discussion about Downtown Tracy Arts Week. CAM Wilson reported that the Children's Studio at the Grand was available for an educational poetry

activity/workshop on Saturday, April 4th. Commissioner Bordes reported he will inquire if Ramblin' Jack Elliott, a celebrated American folk singer and storytelling performer, is available for a performance on Friday, April 3rd. He also advised he is pursuing The Press on 10th St. as the preferred venue for the event. Commissioners voiced support and agreed that Tama Brisbane and With Our Words could also be featured. CAM Wilson reminded Commissioners to send literary educator/artist contacts to Commissioner Taylor as she is the lead on the workshop project. Programming details will need confirmed at the meeting on March 10th.

Commissioners then continued discussion about the Downtown Tracy Artwalk. CAM Wilson confirmed he will invite local band Common Thread to be featured by the TAC at the Downtown Tracy Artwalk on Friday, June 19th. Commissioner Bordes agreed to be the lead to invite local swing dancers to be featured on Friday, July 17th. Commissioner Lees confirmed she is working to secure a group of visual artists to be featured on September 19th. CAM Wilson confirmed the TAC will review the final artwork for the Veteran's Mural Project by Will Watts at the meeting on April 14th.

6. CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

Commissioners discussed scheduling a Special Events Subcommittee meeting in March in order to continue dialogue with stakeholders. CAM Wilson will email the Subcommittee meeting options.

7. CORRESPONDENCE

None

8. ITEMS FROM THE COMMISSION

Commissioners each gave brief summaries of their individual activities relating to arts and cultural activities within the past month.

9. ITEMS FROM STAFF

None

10. ITEMS FROM THE AUDIENCE

None

11. ADJOURNMENT

ACTION The meeting was adjourned at 8:37 p.m.

The above agenda was posted at the Tracy City Hall on February 7, 2020. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.

**CITY OF TRACY
TRACY ARTS COMMISSION MEETING
March 10, 2020**

AGENDA ITEM 5.a.

REQUEST

CONTINUE DISCUSSION OF 2019-20 PROGRAMMING

DISCUSSION

The Tracy Arts Commission (TAC) met on September 11, 2018 to continue discussion of summer 2018 programming. Commissioners reported observations and feedback in effort to evaluate the success of the Music & Picnic in the Park – Summer Concert Series. As a result, Commissioners agreed the event series did not meet its goals, is no longer relevant to the community, and to immediately begin a new development process in consideration of 2019 programming. The goals of this process are to provide Commissioners with a better understanding of the mission and role of the TAC in the community, and to develop new and more meaningful programming in 2019 and beyond. Commissioners have maintained a standing agenda item in order to work on projects in a timely and effective manner.

In January 2019, Commissioners approved recommendations for a package of new programming and creative community support for implementation in 2019. In February, Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020 and beyond. In March, Commissioners approved budget recommendations for FY2019-20. The TAC presented visual and performing artists at the Downtown Tracy Artwalk on June 21 and September 21, and implemented a public survey. Surveys were collected across the summer and the feedback will be considered in programming development forward.

Commissioners are currently working to confirm TAC participation in Downtown Tracy Arts Week, April 3 – 10, 2020, the creation of a veteran's mural project in support of art appreciation and wellness at the first Downtown Tracy Artwalk in June, as well as participation in the summer Artwalk events across 2020.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of 2019-20 Programming

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II

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AGENDA ITEM 5.b.

REQUEST

CONTINUE DISCUSSION OF YOUTH ARTS FESTIVAL TIMELINE AND STAKEHOLDERS

DISCUSSION

The Tracy Arts Commission (TAC) is engaged in an on-going process to developing new and meaningful programming for 2019-20 and beyond. In February 2019 Commissioners approved recommendations from the Ad Hoc Youth Programming Subcommittee to create a new youth arts festival in 2020. In March Commissioners approved budget recommendations for FY2019-20, which identified the need to fundraise a minimum of \$10,000 to support the new event.

Commissioners began discussion in May 2019 in order to create a working timeline for event development. In June Commissioners formed a list of community stakeholders who could be invited to serve as part of the project team. The project team is envisioned to work collaboratively with the TAC to create, market, and contribute to the event. Commissioners invited stakeholders to attend the Regular Meeting of October 8 for project orientation and feedback. Commissioner Dhugga presented the TAC's project recommendations to the Youth Advisory Committee (YAC) in January 2020.

Currently the TAC, through the Special Events Subcommittee (SES), are working to determine if there is enough community and youth support to develop and present this event in the future or not. The YAC is anticipated to continue discussion. The SES will report to the TAC for continued discussion as needed.

FISCAL IMPACT

There is no fiscal impact to the General Fund for this item at this time.

RECOMMENDATION

Continue Discussion of Youth Arts Festival Timeline and Stakeholders

Prepared By: William Wilson, Cultural Arts Manager – Visual Arts

Reviewed By: Kim Scarlata, Division Manager II

Approved By: Kim Scarlata, Division Manager II