

TRACY ARTS COMMISSION
MEETING MINUTES
September 8, 2020, 7:00 p.m.
City Hall, 333 Civic Center Plaza

Due to the COVID-19 emergency, the regular meeting was conducted pursuant to the provisions of the Governor's Executive Order N-29-20, which suspends certain requirements of the Ralph M. Brown Act. Residents participated remotely via email, phone and WebEx during the meeting.

Chair Lees called the meeting to order at 7:01 p.m.

Roll call found Commissioners Anderson, Dhugga, Lees, Reis, Sandhu, and Taylor present. Commissioner Bordes was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON AUGUST 11, 2020

ACTION Motion by Commissioner Anderson, seconded by Vice Chair Reis to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. CONTINUE DISCUSSION OF FY20/21 BUDGET AND PROGRAMMING

CAM Wilson provided a staff report and advised that Window Shades Project artists Del Park and Mark Roberts are willing to participate in promotional video, while Alyn Brereton and Angela Johal have declined to appear.

Chair Lees led continued discussion to consider ideas on how the Tracy Arts Commission could meet its goals and remain relevant in the on-going COVID-19 health crisis, and with a reduced budget of \$2,114 for FY20/21.

Commissioners reported feedback from local artists, arts organizations, and schools. Opportunities to perform, exhibit, or be promoted publicly in a virtual and/or outdoor format were generally thought to be valuable. Several groups noted that they would need time to plan and develop content. The need for financial support was not a primary concern.

While some participants may be able to provide video clips or create their own videos, the need for technical support to help produce videos was confirmed, and CAM Wilson was asked if the theatre staff at the Grand could provide this. In addition Commissioners questioned the possibilities of utilizing light pole banners in downtown Tracy as a platform to feature local artists in a temporary public art project. CAM Wilson advised he will report on both inquires at the October meeting.

With continued discussion Commissioners voiced need for planning time, and support for recommendations to include a promotional video for the Civic Art Window Shades Project, live and/or online participation in Downtown Tracy Arts Week 2021, and support and participation in the Downtown Tracy Artwalk in June, 2021, as platforms to feature and support local artists and organizations.

Commissioners also agreed to continue efforts to communicate with the local creative community to better understand their challenges and needs. CAM Wilson will develop FY20/21 budget and programming recommendations from the discussions of the August and September meetings. Additional feedback will be reported in consideration of the review and approval of these recommendations at the October meeting.

4. CONTINUE DISCUSSION FOR THE CIVIC ART WINDOW SHADES PROJECT

CAM Wilson provided a staff report and project updates. He reported the project remains on schedule, and that artists have created and submitted final artwork in the form of digital production files which have been transferred to the shades vendor. Phase II (production) of the project will continue throughout September, and Phase III (installation and debut) is anticipated in October.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Commissioners Lees, Reis, and Taylor gave a brief summary of their activities relating to arts and cultural activities within in the last month.

7. ITEMS FROM STAFF

CAM Wilson reported that the Tracy Press ran an online article on September 7, with print article pending, for the Veteran's Mural Project. He advised that additional media coverage is expected in the Stockton Record and Manteca Bulletin (via 209 Magazine).

8. ITEMS FROM THE AUDIENCE

None

9. ADJOURNMENT – Time: 8:10 p.m.

ACTION Motion by Chair Lees, seconded by Vice Chair Reis to adjourn.
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on September 3, 2020. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.