

TRACY ARTS COMMISSION  
MEETING MINUTES  
**October 13, 2020, 7:00 p.m.**  
City Hall, 333 Civic Center Plaza

Due to the COVID-19 emergency, the regular meeting was conducted pursuant to the provisions of the Governor’s Executive Order N-29-20, which suspends certain requirements of the Ralph M. Brown Act. Residents participated remotely via email, phone and WebEx during the meeting.

Chair Lees called the meeting to order at 7:02 p.m.

Roll call found Commissioners Anderson, Bordes, Dhugga, Lees, Reis, and Sandhu present. Commissioner Taylor was absent.

Staff Present: William Wilson, Cultural Arts Manager – Visual Arts

Recorded By: William Wilson, Cultural Arts Manager – Visual Arts

1. ITEMS FROM THE AUDIENCE

None

2. APPROVAL OF MINUTES FROM THE REGULAR MEETING ON SEPTEMBER 8, 2020

**ACTION** Motion by Commissioner Sandhu, seconded by Vice Chair Reis to approve the minutes as submitted. Voice vote found all in favor; motion carried 6:0.

3. REVIEW AND APPROVE FY20/21 BUDGET AND PROGRAMMING RECOMMENDATIONS

CAM Wilson provided a staff report in summary of the Commission’s priorities to increase public awareness of the Civic Art Window Shades Project, and to participant in community arts events such as Downtown Tracy Arts Week and the Artwalk in 2021. He advised discussion of FY20/21 Budget and Programming would conclude with the approval of the presented recommendations:

<u>Programming Project</u>	<u>Funding Appropriation</u>
Civic Art Window Shades Project Video	\$200
- Produce a 5-minute educational, promotional video	
- Collaborate with CAD Staff to provide technical support	(est. \$100)
- Feature artists/artwork with voiceover	
- Host on the Grand website/Civic Art Program	(est. \$100)
 Downtown Tracy Arts Week 2021	 \$800
- Present online and/or live local artists/arts organizations	(est. \$550)
- Feature from provided promotional videos	
- Issue call for 1 – 3 minute videos from participants	
- Host on the Grand website/Arts Week 2021	(est. \$250)

Downtown Tracy Artwalk June, 2021	\$1,114
- Provide hospitality services to participants	(est. \$364)
- Present local artists/arts organizations	(est. \$500)
- Present Downtown Tracy Mural Project (Civic Art)	(est. \$250)
Civic Art – Downtown Tracy Light Pole Banners	Unknown/Unfunded
- Collaborate with CAD Staff to determine feasibility	
- Utilize a portion (TBD) of street banners for temporary project	
- Feature local visual artists through Call For Proposals	
- Determine associated costs of production and installation	
	\$2,114 Total

Chair Lees led continued discussion calling for any additional feedback.

Commissioner Anderson reported feedback from a local artist to consider a public art project in the form of a window at the Tracy Library. CAM Wilson advised that Civic Art Program proposals can be submitted by the public, and that previous projects were developed and financed through public/private partnerships.

In support of Downtown Tracy Arts Week, Commissioner Bordes reported that Ken Cefalo of Main St. Music is interested in collaborating with the Tracy Arts Commission to provide live performance in person or online as needed. Vice Chair Reis reported feedback citing that members of the creative community that she has been in contact with do have videos available for online use. In addition, there are poets who could also read poetry in person or online.

Chair Lees suggested this hybrid format of in person and/or virtual programming could also work for the Artwalk as well, if needed. Chair Dhugga cited the current popularity of poetry with Brandon Leake from Stockton winning America's Got Talent.

CAM Wilson reported the Theatre Staff could provide technical production support for a 5-minute educational and promotional video for the Window Shades Project, and that a questionnaire could be issued to the artists with their responses to be used in the video. In addition, he advised a call for videos could be issued to the creative community-at-large, with 1-3 minute videos presented online during Arts Week.

**ACTION** Motion by Vice Chair Reis, seconded by Commissioner Bordes to approve the FY20/21 Budget and Programming Recommendations. Voice vote found all in favor; motion carried 6:0

4. CONTINUE DISCUSSION FOR THE CIVIC ART WINDOW SHADES PROJECT

CAM Wilson provided a staff report and project updates. He reported the project remains on schedule, and that Orangepiel, the manufacturing and installation vendor, has completed printing. Shipment from Arizona is in progress, with delivery and installation to be scheduled in October, with public debut to soon follow.

Commissioner Dhugga requested a promotional announcement for the Commission's use. CAM Wilson replied that he would design and distribute a viewing event announcement as requested.

5. CORRESPONDENCE

None

6. ITEMS FROM THE COMMISSION

Commissioners gave a brief summaries of their activities relating to arts and cultural activities within in the last month.

7. ITEMS FROM STAFF

CAM Wilson reported that the Exhibitions Program at the Grand Theatre Center for the Arts is developing the Grand Galleries Online & Webstore. Content will include feature exhibitions, Co-Op artists, Grand Merchandise, and online exclusives. Anticipated launch is November for the holiday shopping season.

8. ITEMS FROM THE AUDIENCE

None

9. ADJOURNMENT – Time: 7:36 p.m.

**ACTION** Motion by Chair Lees, seconded by Commissioner Sandhu to adjourn.  
Roll call vote found all in favor; passed and so ordered.

The above agenda was posted at the Tracy City Hall on October 8, 2020. The above are action minutes. Materials distributed to the majority of the Tracy Arts Commission, staff records and/or audio recording is available in the Cultural Arts Division located at 715 Central Avenue.